AmericanHort Presents Cultivate'26

July 11-14, 2026 | Columbus, OH USA



Social Media Guide

Where to tag AmericanHort...

Tag AmericanHort in your posts both before and during the show so we can see what you're up to and so can our followers! Find us here:

@AmericanHort @youramericanhort @AmericanHort @American_Hort

Use #Cultivate26 when posting...

Use **#Cultivate26** whenever posting about the event on any social media channel so attendees and AmericanHort can find your posts! Make youself seen by using the hashtag before the show and engage with attendees during Cutlivate.

Sample Posts

Use your social media posts to promote your session at Cultivate.

> *Prepare your questions for our panel during #Cultivate26 from @AmericanHort. @Ronald, @Michael, @thebuglady, and myself will be hosting a Biocontrols Q&A – use our expertise to help your growing operation! Save your seat at AmericanHort.org/Cultivate*

> *I'm speaking at #Cultivate26! My session, "Realize Your Selling Potential" will take place at 1 PM on Sunday, July 11 in Room A110. Register today at AmericanHort.org/Cultivate*

Sample Posts...

Customize Cultivate graphics by adding your session title, presentation date/time, and even your photo to the template.

Then, include a short description in the post text. Or, use one of our ready-to-post graphics and share details the description.



